southwestern data systems

NEWS RELEASE

Southwestern Data Systems announces a joint promotional agreement with BRS/After Dark and General Videotex Corporation/Delphi. It is with pride that we team the highly acclaimed "Professional Series" with these services, which were chosen for their outstanding data base selection and superior quality. Effective immediately each purchase of ASCII Express "The Professional", Z-Term "The Professional", and P-Term "The Professional" now includes a subscription offer for the following information services:

* BRS/After Dark - This unique service is the newest product of BRS, a company that has earned its excellent reputation by constantly expanding its resources to answer specific customer needs.

* Delphi - A service of General Videotex Corporation, is the information, communications and entertainment system that takes your home computer far beyond the limitations of disks and cartridges.

* The Source - Billed as "America's Information Utility", The Source allows access to nearly 800 information and communications services.

It is the expressed intention of Southwestern Data Systems to offer purchasers of "The Professional Series" a wide range of information services that will allow them the opportunity to select the service(s) that best suit their needs. Southwestern Data Systems has a new and extensive advertising campaign designed to increase your sales and profits. Take advantage of this promotion by ordering toll free at 800-421-6526 (outside California). For further information call our Accounts Representative John Hombel at 619-562-3221.

10761 WOODSIDE AVENUE • SUITE E • P.O. BOX 582 • SANTEE, CALIFORNIA 92071 • TELEPHONE: 619/562-3221